

# The Plurality and Borda Count Methods

## Lecture 9

### Sections 1.1 - 1.3

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- 1 Definitions
- 2 The Math Club Election
- 3 The Plurality Method
- 4 The Borda Count Method
- 5 Burying a Candidate
- 6 Assignment

# Outline

- 1 Definitions
- 2 The Math Club Election
- 3 The Plurality Method
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# Definitions

## Definition (The Candidates)

The **candidates** are the people running for office in an election. If we are choosing something other than people, we call them **alternatives**.

## Definition (The Voters)

The **voters** are the people who have a say in the outcome of the election. All votes count equally.

### Definition (Single-choice Ballot)

In a **single-choice ballot**, each voter selects one candidate.

### Definition (Preference Ballot)

In a **preference ballot**, each voter ranks all the candidates from most preferred to least preferred.

### Definition (Truncated Preference Ballot)

In a **truncated preference ballot**, each voter ranks some, but not all, the candidates by preference.

### Definition (Single-choice Ballot)

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### Definition (Preference Ballot)

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### Definition (Truncated Preference Ballot)

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- We will use preference ballots (also called **ranked choice** ballots).

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# The Math Club Election

## Example

- There are four candidates for Math Club president: A, B, C, and D.
- There are 19 voting members. Their preferences are shown on the next slide.



# Voters' Preferences

## Example

	9	6	4
1st	A	C	D
2nd	B	B	B
3rd	C	D	A
4th	D	A	C

The preferences.

# Who won?

## Example

- Who should be elected president?
- Who is more popular, A or B?
- Who is more popular, A or C?
- Who is more popular, A or D?
- Who is least popular?

# Who won?

## Example

- Who should be elected president?
- Who is more popular, A or B?
- Who is more popular, A or C?
- Who is more popular, A or D?
- Who is least popular?
- Do “least popular” and “most unpopular” mean the same thing?

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# The Plurality Method

## Definition (The Plurality Method)

By the **plurality method**, the candidate with the most *first-place* votes wins.

## Example

In the Debate Club example, A wins by the plurality method.

## Web Page

Run the program Voting Methods on the web.

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# The Borda Count Method

## Definition (The Borda Count Method)

By the **Borda count method**, the voters rank the candidates. Then each rank is assigned points, higher ranks receiving more points. The candidate with the *most points* wins.



# The Math Club Election

## Example (The Math Club Election)

- Reconsider the Math Club election with 4 points for 1st, 3 for 2nd, 2 for 3rd, and 1 for 4th.

	9	6	4
1st	A	C	D
2nd	B	B	B
3rd	C	D	A
4th	D	A	C

# The Math Club Election

## Example (The Math Club Election)

	9	6	4
1st	A	C	D
2nd	B	B	B
3rd	C	D	A
4th	D	A	C

# The Math Club Election

## Example (The Math Club Election)

	9	6	4
1st	A	C	D
2nd	B	B	B
3rd	C	D	A
4th	D	A	C

Points for A :  $9 \times 4 + 6 \times 1 + 4 \times 2 = 36 + 6 + 8 = 50$ .

# The Math Club Election

## Example (The Math Club Election)

	9	6	4
1st	A	C	D
2nd	B	B	B
3rd	C	D	A
4th	D	A	C

Points for  $A$  :  $9 \times 4 + 6 \times 1 + 4 \times 2 = 36 + 6 + 8 = 50$ .

Points for  $B$  :  $9 \times 3 + 6 \times 3 + 4 \times 3 = 27 + 18 + 12 = 57$ .

# The Math Club Election

## Example (The Math Club Election)

	9	6	4
1st	A	C	D
2nd	B	B	B
3rd	C	D	A
4th	D	A	C

Points for  $A$  :  $9 \times 4 + 6 \times 1 + 4 \times 2 = 36 + 6 + 8 = 50$ .

Points for  $B$  :  $9 \times 3 + 6 \times 3 + 4 \times 3 = 27 + 18 + 12 = 57$ .

Points for  $C$  :  $9 \times 2 + 6 \times 4 + 4 \times 1 = 18 + 24 + 4 = 46$ .

# The Math Club Election

## Example (The Math Club Election)

	9	6	4
1st	A	C	D
2nd	B	B	B
3rd	C	D	A
4th	D	A	C

Points for  $A$  :  $9 \times 4 + 6 \times 1 + 4 \times 2 = 36 + 6 + 8 = 50$ .

Points for  $B$  :  $9 \times 3 + 6 \times 3 + 4 \times 3 = 27 + 18 + 12 = 57$ .

Points for  $C$  :  $9 \times 2 + 6 \times 4 + 4 \times 1 = 18 + 24 + 4 = 46$ .

Points for  $D$  :  $9 \times 1 + 6 \times 2 + 4 \times 4 = 9 + 12 + 16 = 37$ .

# The Math Club Election

## Example (The Math Club Election)

- Which candidate wins?

# The Math Club Election

## Example (The Math Club Election)

- Which candidate wins?
- Which candidate comes in last?



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- Would the outcome be different if the points were 3, 2, 1, 0?

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- Which candidate wins?
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- What about 20, 15, 10, 5?

# The Math Club Election

## Example (The Math Club Election)

- Which candidate wins?
- Which candidate comes in last?
- Would the outcome be different if the points were 3, 2, 1, 0?
- What about 20, 15, 10, 5?
- What about 5, 4, 3, 0?

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# Burying a Candidate

## Burying a Candidate

- The Borda-count method is susceptible to chicanery.
- If the voters vote “honestly,” then there is no problem.
- But what if...?

# Burying a Candidate

## Example (Burying a Candidate)

- There are three candidates: A, the Republican; B, the Democrat; and C, the unrepentant convicted child molester who belongs to no party.

# Burying a Candidate

## Example (Burying a Candidate)

- There are three candidates: A, the Republican; B, the Democrat; and C, the unrepentant convicted child molester who belongs to no party.
- There are 208 voters.

# Burying a Candidate

## Example (Burying a Candidate)

- There are three candidates: A, the Republican; B, the Democrat; and C, the unrepentant convicted child molester who belongs to no party.
- There are 208 voters.
- 100 voters are Republican so they rank A first, C last.



# Burying a Candidate

## Example (Burying a Candidate)

- There are three candidates: A, the Republican; B, the Democrat; and C, the unrepentant convicted child molester who belongs to no party.
- There are 208 voters.
- 100 voters are Republican so they rank A first, C last.
- 103 voters are Democrats, so they rank B first, C last.

# Burying a Candidate

## Example (Burying a Candidate)

- There are three candidates: A, the Republican; B, the Democrat; and C, the unrepentant convicted child molester who belongs to no party.
- There are 208 voters.
- 100 voters are Republican so they rank A first, C last.
- 103 voters are Democrats, so they rank B first, C last.
- C has a nice-sounding name, so 5 voters rank him first.

# Burying a Candidate

## Example (Burying a Candidate)

- There are three candidates: A, the Republican; B, the Democrat; and C, the unrepentant convicted child molester who belongs to no party.
- There are 208 voters.
- 100 voters are Republican so they rank A first, C last.
- 103 voters are Democrats, so they rank B first, C last.
- C has a nice-sounding name, so 5 voters rank him first.
- Their preferences:

	100	103	2	3
1st	A	B	C	C
2nd	B	A	B	A
3rd	C	C	A	B

# Burying a Candidate

## Example (Burying a Candidate)

- There are three candidates: A, the Republican; B, the Democrat; and C, the unrepentant convicted child molester who belongs to no party.
- There are 208 voters.
- 100 voters are Republican so they rank A first, C last.
- 103 voters are Democrats, so they rank B first, C last.
- C has a nice-sounding name, so 5 voters rank him first.
- Their preferences:

	100	103	2	3
1st	A	B	C	C
2nd	B	A	B	A
3rd	C	C	A	B

- Who wins?

# Burying a Candidate

## Example (Burying a Candidate)

- There are three candidates: A, the Republican; B, the Democrat; and C, the unrepentant convicted child molester who belongs to no party.
- There are 208 voters.
- 100 voters are Republican so they rank A first, C last.
- 103 voters are Democrats, so they rank B first, C last.
- C has a nice-sounding name, so 5 voters rank him first.
- Their preferences:

	100	103	2	3
1st	A	B	C	C
2nd	B	A	B	A
3rd	C	C	A	B

- Who wins? B the Democrat wins.

# Burying a Candidate

## Example (Burying a Candidate)

- What if the Republicans decide to “bury” the Democrat?
- Their preferences:

	100	103	2	3
1st	A	B	C	C
2nd	B	A	B	A
3rd	C	C	A	B

• ...

# Burying a Candidate

## Example (Burying a Candidate)

- What if the Republicans decide to “bury” the Democrat?
- Their **false** preferences:

	100	103	2	3
1st	A	B	C	C
2nd	<b>C</b>	A	B	A
3rd	<b>B</b>	C	A	B

- Now who wins?

# Burying a Candidate

## Example (Burying a Candidate)

- What if the Republicans decide to “bury” the Democrat?
- Their **false** preferences:

	100	103	2	3
1st	A	B	C	C
2nd	<b>C</b>	A	B	A
3rd	<b>B</b>	C	A	B

- Now who wins? A the Republican wins because B is “buried.”



# Burying a Candidate

## Example (Burying a Candidate)

- But, what if, in addition, the Democrats also decide to “bury” the Republican?
- Their preferences:

	100	103	2	3
1st	A	B	C	C
2nd	C	C	B	A
3rd	B	A	A	B

...

# Burying a Candidate

## Example (Burying a Candidate)

- What if, in addition, the Democrats decide to “bury” the Republican?
- Their **false** preferences:

	100	103	2	3
1st	A	B	C	C
2nd	C	C	B	A
3rd	B	A	A	B

- Now who wins? (A and B are both “buried.”)

# Burying a Candidate

## Example (Burying a Candidate)

- What if, in addition, the Democrats decide to “bury” the Republican?
- Their **false** preferences:

	100	103	2	3
1st	A	B	C	C
2nd	C	C	B	A
3rd	B	A	A	B

- Now who wins? (A and B are both “buried.”) The unrepentant convicted child molester wins! Oops!

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# Assignment

## Assignment

- Chapter 1: Exercises 11, 13, 15, 16, 21, 25, 27, 29.